

## **BRIEFING MEMORANDUM**

May 31, 2017

**TO:** Chargé d'Affaires

**THROUGH:** A/DCM – Ex. 6 - Personal Privacy

**FROM:** FCS – Todd Avery

**SUBJECT: Business Roundtable with EPA Administrator  
Thursday, June 8, 2017 10:30 a.m. -12:00 p.m.  
Young East Conference Room**

### **PURPOSE**

You have agreed to host a high-level business roundtable with EPA Administrator Scott Pruitt during his visit to Italy.

### **BACKGROUND**

FCS and ESTH have organized a high-level business roundtable with Administrator Pruitt during his visit to Rome before he participates in the G7 Environment Ministerial in Bologna. The discussion will touch upon what the participating U.S. companies are doing in the area of environmental innovation, including sustainability and recycling. Italian representatives from Whirlpool, DuPont, MWH Global, Dow, and 3M will participate, in addition to EU representatives from Chemours and First Solar, who are based outside of Italy.

Your participation will be an excellent opportunity to further cement the mission's relationships with these U.S. companies. The exchange will give the Administrator a broad view of environmentally-responsible activities of U.S. companies operating in Italy.

This meeting is closed to the press, and there will be no photos by EPA or Embassy staff. All attendees will operate under Chatham House Rules.

FCS's Kira Migliorini will be the site officer, and Ex. 6 - Personal Privacy is the overall control officer. The roundtable will be conducted in English.

## SCENARIO

- 10:15 a.m. You arrive at the Young East Conference Room and greet guests, who will be accompanied by Todd Avery. Kira Migliorini, Dawn Bruno, and Ex. 6 - Personal Privacy will escort any late-arriving guests to the room.
- 10:25 a.m. Administrator Pruitt is escorted to the Conference Room by ESTH Counselor Ex. 6 - Personal Privacy. Guests are seated.
- 10:30 a.m. You welcome the group, introduce Administrator Pruitt, and ask participants to briefly introduce themselves.
- 10:45 a.m. After the introductions, you will ask Administrator Pruitt to open the discussion. (Administrator Pruitt generally prefers to start directly by asking questions to the roundtable participants, drawing from topics the participants have mentioned in their brief introductions.)
- 11:45 a.m. An EPA participant will signal to Administrator Pruitt that there is time for only one or two more questions.
- 11:55 a.m. Administrator Pruitt will thank the participants for their input.
- 12:00 p.m. Discussion ends and guests depart. Ex. 6 - Personal Privacy walks with Administrator Pruitt and the delegation to the delegation's lunch site (Ristorante Tullio, Via di S. Nicola da Tolentino, 26).

## PARTICIPANTS

### Embassy

Chargé d'Affaires

Administrator Pruitt

Ryan Jackson, Chief of Staff

Jane Nishida, Acting Assistant Administrator

Ex. 6 - Personal Privacy

Todd Avery

### Other

Business representatives (list attached)

Attachment: Participant List  
Remarks  
Participant Bios

Drafted:FCS:DBruno

Cleared: ESTH: Ex. 6 - Personal Privacy

PAS: Ex. 6 - Personal Privacy

EPA:

## **Participant List**

### **Business representatives**

Diego Boeri, Vice President Fluorochemicals, Chemours  
Armando Cammarata, Technical Director, MWH Global  
Gaetano Casalaina, Government Relations Manager, Whirlpool  
Leah Charpentier, Head of EU Government Relations, First Solar  
Paolo Marchesini, Government Regulatory and Public Affairs Manager, DuPont  
Paolo Mazzoni, Public Affairs Manager, 3M  
Giuliano Tomassi, President and Managing Director, Dow Italia

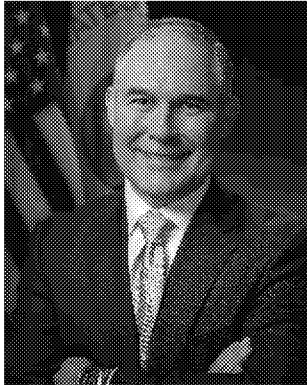
Marco D'Alimonte, Italy Country Manager, Tesla (pending)  
Fabrizio Calenti, General Manager, Aquafil (pending)  
Andrea Sburlati, Sales Director, Johnson Controls (pending)

### **EPA representatives**

Jane Nishida, Acting Assistant Administrator  
Ryan Jackson, Chief of Staff  
Mark Kasman, Director, Office of Regional and Bilateral Affairs  
Samantha Davis, Associate Administrator for Policy  
Sarah Greenwalt, Senior Advisor for Water and Crosscutting Affairs  
Mandy Gunasakera, Senior Advisor for Air and Radiation  
Lincoln Ferguson, Deputy Press Secretary

## Remarks

- I want to start by welcoming all of you to the U.S. Embassy. I know that a few of you have traveled outside of Italy to be with us today, so I especially want to thank you for your time.
- We organized this roundtable discussion on the occasion of Administrator Pruitt's visit to Italy for the G7 Environmental Ministerial. Later this week the Administrator will travel to Bologna to take part in those meetings.
- Administrator Pruitt has been leading the U.S. Environmental Protection Agency – the EPA - since February of this year. As EPA's Administrator, his goal is to ensure that EPA is in the forefront of ensuring that our future generations inherit a better and healthier environment.
- This is a great opportunity to open a dialogue with you on environmental innovation. We are eager hear what your firms are doing to support and promote environmental sustainability.
- Now I would like to go around the table and ask everybody to briefly introduce themselves.
- Thank you for those introductions. Without further ado, let me turn this over to Administrator Pruitt to open the discussion.



### **Administrator Scott Pruitt**

On February 17, 2017, the United States Senate confirmed Scott Pruitt as the 14th Administrator of the U.S. Environmental Protection Agency. Most recently, Pruitt served as the Attorney General for Oklahoma.

Almost immediately upon taking office, he worked with his Democratic counterpart in Arkansas to reach agreement to study the water quality of the Illinois River, which crosses the border between the two states and has been enjoyed by generations of Oklahomans. The Statement of Joint Principles provides for a best science study using EPA-approved methods, with both states agreeing, for the first time, to be bound by the outcome. Pruitt became a national leader through a career of advocating to keep power in the hands of hard-working Americans. He has a proven track record of working with others – including industry, farmers, ranchers, landowners and small business owners - who want to do the right thing by the environment. He is recognized as a national leader in the cause to restore the proper balance between the states and federal government, and he established Oklahoma's first federalism unit to combat unwarranted regulation and overreach by the federal government. After earning his Bachelor's Degree from Georgetown College and graduating from the University of Tulsa College of Law, Pruitt went into private legal practice, specializing in constitutional law. Pruitt is, first and foremost, a family man. He and Marlyn, his wife of 27 years, proudly raised their daughter, McKenna, and son, Cade, in Tulsa. Pruitt has made it a priority to pass on to his children the same principled family values with which he was raised.

## **Paolo Marchesini - DuPont Italy**



Paolo Marchesini is the Government, Public & Regulatory Affairs Manager - Southern Europe for DuPont Pioneer and also the Corporate Communication Officer for DuPont Italy.

He started his career in 1999 as Research Fellow at the Italian Maize Research Center (Ministry of Agriculture) for a project to enhance quality and safety of corn. In 2000, he joined a French seed company- the Limagrain Group - as lead of the marketing team in Italy and Greece. In 2006 he joined DuPont as Manager for Government, Public and Regulatory Affairs for Pioneer – the seed business of DuPont – in Southern Europe.

In June 2010 he was elected President of Assosementi (the Italian Seed Trade Association). In August 2013, in addition to his responsibilities, he was appointed as the Corporate Communication Officer for DuPont Italia.

Paolo Marchesini holds a Master Degree in Agricultural Science from the University of Milan (Italy). He is an Italian citizen born in Argentina, is married, and has one son and two daughters.

## **Giuliano Tomassi Marinangeli –Dow-Italy**

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Giuliano Tomassi Marinangeli became Chairman and Chief Executive Officer of Dow- Italy in January 2011.

Since joining Dow in 1987, Tomassi held various roles both in Italy and Europe. From 1994 to 2003 he was based in the European Headquarters in Horgen (Zurich), serving as the Marketing Manager. In 2004 he became the Commercial Director for Dow Latex, and in 2007 he assumed the role of Global Business Director for Paper & Carpet Emulsions until 2008, when he was named Executive Business Development Director for Eastern Europe.

Tomassi is also a Board Member of Federchimica, the Italian National Chemical Industry Association, a member of the Board of Directors of the American Chamber of Commerce in Italy, and Chairman of the Justice Group for the Confindustria (Association of Employers) Foreign Investment Committee (CIE).

Tomassi has a Degree in Polymeric Materials Engineering and a Master's Degree in Business Administration.

### **Dow in Italy**

Dow Italy, a subsidiary of The Dow Chemical Company, has been present in Italy since 1960. With diversified business activities that combine science and technology, Dow Italy produces or commercializes plastic materials, basic and specialty chemicals, and agrochemicals. The Company employs about 700 people in its Milan and Bologna offices. Dow has five production sites in Italy. Its Correggio plant houses a global Polyurethanes R&D Center.



## Leah Charpentier – First Solar



Leah Charpentier has been the Head of European Regulatory Affairs & Government Relations for First Solar since November 2016. Since February 2016, she has chaired the Environment Committee of the American Chamber of Commerce to the EU (AmCham EU).

Before joining First Solar, Leah worked as Government Affairs Manager at Goodyear & Dunlop Tires.

Leah has a Bachelor's Degree in International Relations and Affairs from George Washington University, and a master in EU Affairs, EU Politics, Lobbying and Law from the Institute of Political Studies in Paris.

**First Solar** is a leading global provider of comprehensive photovoltaic (PV) solar systems that use its advanced thin-film modules. With an installed capacity of over 10 gigawatts worldwide – from mega utility-scale solar plants and commercial & industrial rooftop systems to kilowatt-sized community off-grid systems – the company's integrated power plant solutions deliver an economically attractive alternative to fossil-fuel electricity generation today. The company's leadership in renewable energy is a result of its deep expertise, and over a decade-long track record in R&D, manufacturing, developing, financing, engineering, constructing, or operating the world's leading sources of sustainable, solar energy.

## **Paolo Mazzoni – 3M**



**Paolo Mazzoni** is the Public Affairs, Government & Rome Branch Manager of 3M Italy, and Site Manager at 3M Headquarters in Rome. His 3M career began in 1986 in the Products Division Office, and over years, he has reached positions of ever-increasing responsibility in both in sales and marketing as well as regulatory affairs.

Since 2006 he has been responsible for 3M Italia's Institutional Reports, and he has also been responsible for promotion activities with customers in the Italian government.

He is married with two children.

## **Armando Cammarata – MWH**



Armando Cammarata has been the Technical Director at MWH Global since January 2014.

From July 2010 to January 2014 he was MWH's Business Line Manager for Remediation, Demolition and Sediments.

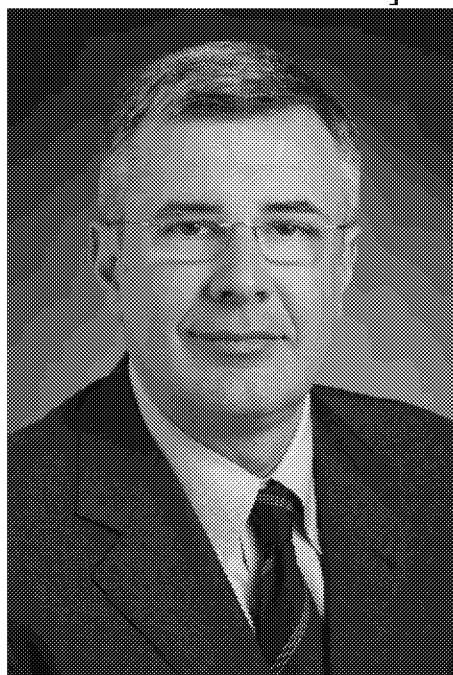
From January 2002 to October 2010 he worked for URS Corporation (a civil engineering company) as a project manager.

Cammarata has a degree in Chemical and Industrial Engineering, and a Master's Degree in Chemical Engineering, from Milan Politecnico.

**MWH** is part of Stantec, which operates in 35 countries, on six continents, and is a leader in the water infrastructure industry, focusing on innovation and emerging technologies.

## **Diego Boeri -Chemours**

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### **Vice President – Fluorochemicals**

Diego Boeri started his career with DuPont in 1992 in Milano, Italy. In his twenty-three years with DuPont he has held numerous Sales, Marketing and Business Management leadership assignments with both regional and global scope.

In 2012, he was appointed to lead the DuPont Protection Technologies Business

Transformation, a turn-around initiative, aimed at improving drastically the profitability of the strategic business unit, including a full revision of the business strategy and the development of a re-organization plan to drive global cost reduction and revenue acceleration.

In September 2012, Mr. Boeri transferred to the USA and was named Global Business Director with responsibility for the Tyvek® enterprise serving a broad range of industries. During this assignment, he led the divestiture of the Sontara® nonwoven business in 2014. In June 2015, Mr. Boeri moved to the newly formed Chemours Company and was appointed Vice President for Fluorochemicals, based in Geneva, Switzerland.

Mr. Boeri comes from Milan, Italy and has a degree in Political Science from the University of Milan. He is married to Francesca and has one son, Riccardo, age 15.